



CARTEL BUSINESS SOLUTIONS

Service Catalogue

ADDRESS

**516 Ivor Ave,
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Pretoria
0083**

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DIGITAL MARKETING EXPERTS



tshepi.tladi@cartelbusinesssolutions.co.za

T S H E P I S O

Our Core Services



Graphic Design



**Business
Registration**



Branding



**Social Media
Marketing**



**Web
Development**



Google Ads

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Business Compliance

- **CIDB** : R 999
- **CIDB Grading** : R 1 499
- **SARS TAX PIN** : R 749
- **Vat Registration** : R 2 999
- **COIDA Registration** : R 1 999
- **COIDA Renewal** : R 1 499
- **CIPC Returns** : R 299
- **NHBRC** : R 6 499
- **CIPC Beneficial Ownership** : R 349

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Business Registration

Company Registration Package

- **Business Name**
- **Company Certificates**
- **BB-BEE Certificates**
- **MOI Documents**
- **Tax Number**
- **Share Certificates**
- **CIPC Beneficial Ownership**
- **CSD Registrations**
- **Business Account (optional)**

R 1 199
Package

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Visual Branding Packages



Branding

Branding Startup Pack

- Logo
- Business Card
- Letterhead
- Flyer

R 999

Branding Simplified Pack

- Logo
- Business Card
- Letterhead
- Invoice Template
- Quotation Template
- Flyer

R 1 399

Branding Professional Pack

- Logo
- Business Card
- Letterhead
- Invoice Template
- Quotation Template
- Flyer
- Company Profile
- Video Ad(30 to 60 seconds)

R 2 499

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**Digital
Branding
Packages**



Branding

Digital Entry Pack

- Logo
- Business Card
- Letterhead
- Flyer
- Email setup x 25
(companyname.co.za)
- email-signature x 1

R 1 599

Digital Basic Pack

- Logo
- Business Card
- Letterhead
- Invoice Template
- Quotation Template
- Flyer
- 2-page website
- Email setup x 25 emails
- email-signature x 1

R3 399

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**Digital
Branding
Packages**



Branding

Digital Executive Pack

- Logo
- Business Card
- Letterhead
- Invoice Template
- Quotation Template
- Flyer
- Company Profile
- Video Ad(between 30 seconds to 60 seconds)

- 2-page website
- Email setup x 25 (companyname.co.za)
- email-signature x 1

R 4 199

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**Digital
Branding
Packages**



Branding

Digital Executive Pack

- Logo
- Business Card
- Letterhead
- Invoice Template
- Quotation Template
- Flyer
- Company Profile
- Video Ad(between 30 seconds to 60 seconds)
- 2-page website
- Email setup x 25 (companyname.co.za)
- email-signature x 1

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Social Media Marketing

Basic Social Media Marketing

- 8 x Posts per month
- 8 x Stories per month
- 1 x 30-second video edits per month
- Artwork & Designs
- Social Media Management
- Social Media Strategy

- Monthly Content Plan
- 1 x Boost a Month(7 days paid ads)
- Monthly Performance Report

R 1799

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Social Media Marketing

Standard Social Media Marketing

- 12 x Posts per month
- 12 x Stories per month
- 1 x 30-second video edits per month
- Artwork & Designs
- Social Media Management
- Social Media Strategy

- Monthly Content Plan
- 1 x Boost a Month(10 days paid ads)
- Monthly Performance Report

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Social Media Marketing

Premium Social Media Marketing

- 16 x Posts per month
- 16 x Stories per month
- 2 x 30-second video edits per month
- Artwork & Designs
- Social Media Management
- Social Media Strategy

- Monthly Content Plan
- 2 x Boost a Month(10 day paid ads)
- Monthly Performance Report

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Social Media Marketing

- Marketing Strategies
- 4 Videos and Marketing Material
- Content Creation
- Artwork & Designs
- Social Media Management
- 30 days of paid Ads Management
- Traffic Monitoring
- Ads Creation
- Setup
- Monthly Performance Reports

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Social Media Marketing

- Marketing Strategies
- Videos and Marketing Material
- Content Creation
- 30 days of paid Ads Management
- Paid SEO
- Traffic Monitoring
- Ads Creation
- Google Ads Setup
- Monthly Performance Reports



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 **Web Development**

- **Email Set up**
- **Domain Registration**
- **Domain Name Email**
- **Free 1 Month Hosting**
- **25 Email**

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Web Development

BASIC Package

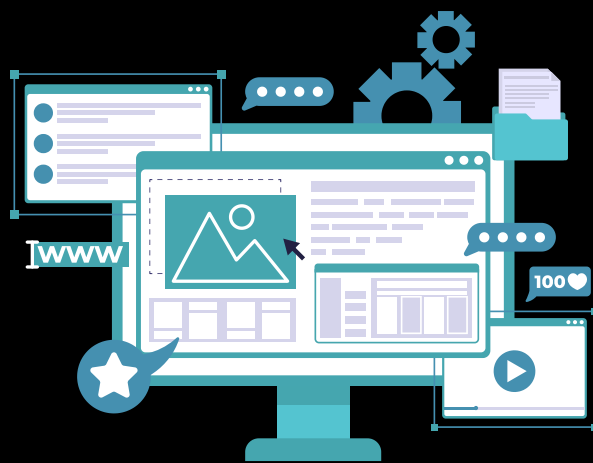
- 1-2 pages Domain (.co.za)
- Social Media Integration
- Unlimited Traffic
- Google Maps
- 25 Email Accounts
- Secure (SSL)
- Hosting / Maintenance
R299 per Month

R 1 499

SIMPLE Package

- 3 pages Domain (.co.za)
- Social Media Integration
- Unlimited Traffic
- Google Maps
- 25 Email Accounts
- Secure (SSL)
- Hosting / Maintenance
R299 per Month

R 2 399



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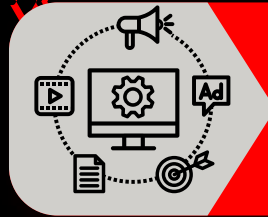


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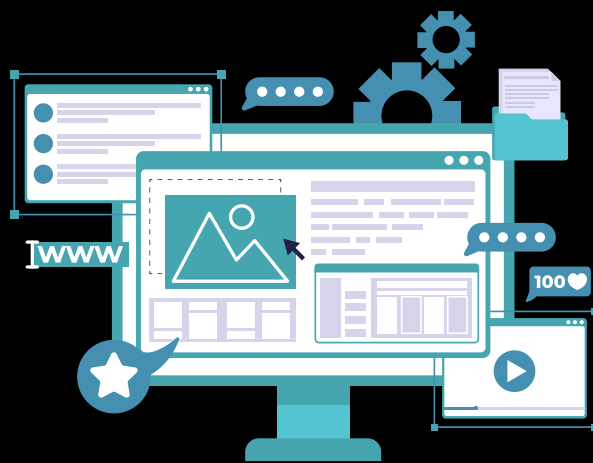
Web Development

STANDARD Package

- 3-5 pages Domain (.co.za)
- Social Media Integration
- Unlimited Traffic
- Google Maps
- Google Local Listing
- 50 Email Accounts
- Secure (SSL)
- On-Site SEO

- Live Chat
- Hosting Maintenance
R399 per Month

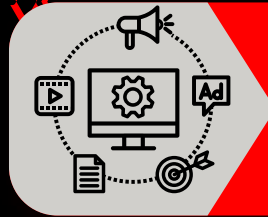
R 3 999



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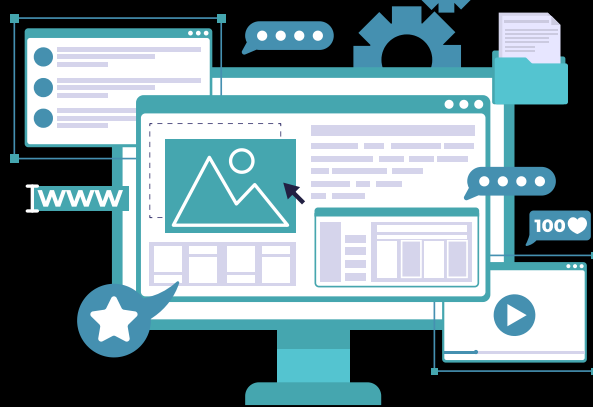
Web Development

PREMIUM Package

- 5-7 pages Domain (.co.za)
- Social Media Integration
- Unlimited Traffic
- Google Analytics
- Google Maps
- Google Local Listing
- 75 Email Accounts
- Secure (SSL)
- On-Site SEO

- Live Chat
- Call To Action
- E-commerce
- On-Line Shop
- Hosting /
Maintenance 999 per
Month

R 8 999



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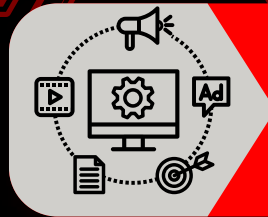
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Companies We Branded



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Graphic Design

- Business card design : R 219
- Letterhead design : R 219
- Email Signature : R 219
- WhatsApp Sticker x 4 : R 219
- social Media Cover : R 219
- Flyer Design : R 299
- Invoice Design/Quote : R 299
- Logo design : R 449
- Brochure : R 599
- Video ads : R 699
- Catalogue : R 799
- Company Profile : R 799
- Animated Video : R 899
- voice-over Video : R 899
- online forms : P.O.R

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